

MATCH & MAIL

National Reach

Visionamics utilizes a 240 million record database. This powerful resource enables us to provide full coverage across the nation to properly and professionally market your products and or services.

Prospect Match & Mail

We match your direct mail prospect list to our permission email data base and flag all records where an email match is present. The flagged records are then used to conduct a permission email campaign. Match & Mail enables very specific targeting delivering your message to your prospects!

Match & Mail - How It Works

- ▶ The prospect database is compared to our massive Permission Email Database. Wherever there is a match the record is flagged and becomes a part of your new highly targeted Permission email campaign.
- ▶ Flagged records are then used to conduct a permission email campaign. Your email campaign is electronically tracking delivered emails opens and clicks allowing for measurable results
- ▶ Through our proprietary bounce and replace technologies, undeliverable records are resubmitted in real-time to our database for replacement ensuring you the most deliverable email file available.
- ▶ Best of all, your investment is completely results driven. Pricing is based on usable email addresses only. You are never charged for any undeliverable email addresses.

RATE CARD

» Prospects Match & Mail	» Premium Selects
» 10k - 25K \$0.18	» 10K - 25K \$0.19
» 25k - 50k \$0.15	» 25K - 50K \$0.16
» 50K - 200K \$0.11	» 50K - 200K \$0.12
» 200K+ \$0.08	» 200K+ \$0.09

+\$400 processing fee

\$1,500 minimum order. Setup fees may apply - Agency Discount Avail.

Premium Select Match & Mail

Visionamics has the perfect solution for our customers that need to reach a highly specialized audience. We have partnered with world renowned Walter Karl, a Donnelley company. This partnership enables us to draw from Walter Karl's extensive lifestyle and behavior demographics and combine their database with our 240 million permission email database to uniquely identify your target audience. This highly specific list is available to email advertise with precision targeting to achieve maximum exposure for your products and or services.



All email campaigns fully comply with the **CAN-SPAM Act of 2003**

WHY USE MATCH & MAIL?

- ▶ Highly Specialized Audience
- ▶ Demographic & Lifestyle Selects
- ▶ Precision Targeting
- ▶ Prospect List Targeting
- ▶ Highest Match Rates
- ▶ Multi-Channel Marketing

